

B.B.A. (Forest Management and Eco-Tourism) CBCS Pattern Semester-I
005 - Paper-II - Principles and Practices of Tourism and Hospitality

P. Pages : 2

Time : Three Hours



GUG/S/25/14291

Max. Marks : 70

1. Long Questions.

- 1) Discuss the role of sustainable tourism in forest management and eco-tourism. provide relevant examples. **7**

OR

- 2) Explain the key principles of hospitality management and how they apply to eco-tourism ventures. **7**
- 3) Describe the different types of tourism and how each impacts the environment. **7**

OR

- 4) Analyse the challenges and opportunities in developing eco-tourism in protected areas. **7**
- 5) Explain the significance of community involvement in sustainable tourism development. **7**

OR

- 6) Discuss the importance of cultural preservation in tourism. How does eco-tourism contribute to this? **7**
- 7) Evaluate the economic, environmental, and social impacts of tourism in forest areas. **7**

OR

- 8) Describe the role of government policies in promoting sustainable tourism and hospitality management. **7**

2. Short Questions.

- 1) Define eco-tourism and its key features. **3**

OR

- 2) What is responsible tourism? How does it differ from mass tourism? **3**
- 3) Explain the concept of carrying capacity in tourism. **3**

OR

- 4) What is green hospitality, and why is it important? **3**

- 5) List the key challenges in managing hospitality in remote eco-tourism destinations. **3**

OR

- 6) Define the concept of 'soft tourism' and its benefits for sustainable development. **3**

- 7) How do national parks contribute to eco-tourism? **3**

OR

- 8) What role do travel agencies play in promoting eco-friendly tourism? **3**

- 3.** Answer question in one line (write the meaning) **any four.** **2x4**
=8

- 1) What is the main focus of eco-tourism?
- 2) Which organization defines the global standards for sustainable tourism?
- 3) Name one example of a heritage site popular for tourism.
- 4) Define 'tourism seasonality'.
- 5) What is the significance of 'tourist carrying capacity'?
- 6) What is boutique hotel?
- 7) Who are 'backpackers' in the tourism industry?

- 4.** Fill in the blanks **any six.** **1x6**
=6

- 1) The United Nations declared 2017 as the International Year of-----
- 2) -----tourism focuses on preserving nature while benefiting local communities.
- 3) The hospitality industry is divided into two broad categories: accommodation and----
- 4) The World Tourism Organization is a specialized agency of-----
- 5) Sustainable tourism emphasizes ----- usage of natural resources.
- 6) The term----- refers to travelers seeking authentic local experiences.
- 7) ----- tourism minimizes the negative impacts on the environment.

- 5.** Answer **any two** of the following.

- 1) Analyse the impact of tourism on forest ecosystems and suggest ways to mitigate negative effects. **8**
- 2) Explain the relationship between eco-tourism, biodiversity conservation, and sustainable development. **8**
- 3) Discuss the future trends in tourism and hospitality and how they align with environmental sustainability goals. **8**
